

STOKERCON 2026 SPONSORSHIP OPPORTUNITIES

	Marquee	Raven	Benefactor	Demeter	Provider	Supporter	Backer
	\$12,000	\$5,400	\$3,600	\$1,800	\$960	\$600	\$240
Available	1	2	5				
Earns “[your organization] presents StokerCon 2026”	•						
Earns “StokerCon 2026 co- sponsored by [your organization]”		•					
Earns “StokerCon 2026 benefactor [your organization]” credit			•				
Earns credit for event of your choice from A la Carte menu	•	•	•				
Named as a sponsor in StokerCon 2026 press releases	•	•	•				
Earns “Made possible by the generous support of [your organization]” credit	•	•	•	•			
Your logo & link to your website featured on HWA website, e-newsletter, and blog	•	•	•	•			
Your logo on the official convention banner, poster, print advertisements, promotional materials & onsite signage	•	•	•	•	•		
Your logo on the sponsors page of the StokerCon 2026 commemorative book	•	•	•	•	•	•	
Your logo & link on the sponsors page of the StokerCon 2026 website	•	•	•	•	•	•	
Mention and link on the StokerCon Facebook page	•	•	•	•	•	•	•
Full-page ad in our program guide (value \$500)	•	•	•				
Half-page ad in our program guide (value				•	•	•	

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\$300)							
Quarter-page ad (value \$200) in our program guide							
Vendor table for promotional purposes, if desired (value \$300)							
Convention passes	8	6	4	2			

ADDITIONAL AND A LA CARTE OPTIONS

In addition to Tier Sponsorship levels, we offer the opportunity to customize your sponsorship by choosing from the following *a la carte* options. These are available on a first-come basis.

We are also open to developing a unique sponsorship package tailored to your organization's interests and goals. We are also happy to accept material contributions to include in our registration swag bag. You will receive the benefits that are commensurate with your contribution. To discuss these options, please contact us.

LANDING GIFT \$3,600

Welcome travel weary attendees with bottled water and snacks at the initial registration day.

TARGETED SPONSOR

Special mention of your organization at the sponsored event of your choosing, plus the role of emcee, if desired (and applicable). Your logo will appear on signage and promotion for that particular event. Choose from the following:

ITEM	LEVEL	AVAILABLE	REMAINING
Final Frame Film Competition	\$6,000	1	
Souvenir Publisher	\$3,000	1	
Scholarship from Hell	\$2,400	2	
Horror University	\$2,400	2	
Final Frame Film Prize	\$1,200	1	
Guest of Honor Panel	\$900	1	
Librarian's Day	\$600	2	
Ann Radcliffe Conference	\$600	2	

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Ready to sponsor? Have additional questions? Interested in developing a unique sponsorship opportunity tailored to your organization's interests and goals? Would you like to share materials to include in our registration swag bag?

Please contact our Sponsorship Coordinator, Dennis Crosby
(sponsorship@horror.org)